



**OFFER OF OPTIONS FOR ADVERTISEMENTS, PRESENTATIONS AND SATELLITE SYMPOSIA
WITHIN PRAGUE HEPATOLOGY MEETING 2010**

ORDER FORM

The orders are handled by the organizer according to the date of delivery

Mark your selection from the offer of options in this order form. Send the completed order form prior to 31st July 2010 to the address of **Congress Prague**, Nad Obcí I/24, 140 00 Prague 4, Czech Republic (phone: +420 241 445 815, fax: +420 241 445 806, e-mail: office@congressprague.cz). It is also possible to submit the order form on-line. You can find the offer of options, as well as the order form on www.czech-hepatology.cz/phm2010, the official website of Prague Hepatology Meeting 2010.

By 15th August 2010, based on an invoice issued by Congress Prague, kindly reimburse the price of the ordered presentation in accordance with this order form to the account of Congress Prague, No. 51-3712960257/0100; IBAN code CZ9801000000513712960257; SWIFT CODE: KOMBCZPPXXX; Bank: Komerční banka, a.s., Praha 10, Jabloňová 8/2992, Czech Republic.

The price of the ordered presentation may be paid in CZK to the account of Congress Prague; No. 7465090247/0100; IBAN: CZ780100000007465090247; SWIFT CODE: KOMBCZPPXXX; Bank: Komerční banka, a.s., Praha 10, Jabloňová 8/2992, Czech Republic).

PURCHASER (Business company, seat, address)	Phone, fax, e-mail	ID No., VAT ID No.
Bank connection	Name and signature of the responsible representative	

In accordance with the Binding Business Conditions we place a **binding order** for the following presentation within the PRAGUE HEPATOLOGY MEETING 2010 (PHM 2010) (tick the appropriate cell/s)

ADVERTISEMENT WITHIN THE INTERNET PRESENTATION PHM 2010 (www.czech-hepatology.cz/phm2010) parameters for submission of the electronic source materials: full-banner 468x60 pixels, max. 20 KB deadline: the advertisement may be ordered anytime before the date of the congress, and will be published in 24 hours after delivery of the order and the source materials	
<input type="checkbox"/> Home Page www.czech-hepatology.cz/phm2010 – dynamic banner with an active link to the web of the purchaser	€ 550
ADVERTISEMENT IN THE PROGRAMME BULLETIN PHM 2010 parameters for submission of the electronic source materials: format A5, A6, colour 4x4; CMYK, 300 dpi, fonts converted to curves, 5 mm fallout deadline for submission of the order and source materials: continuously, by 31 st July 2010 at the latest	
<input type="checkbox"/> Cover (A5 148 x 210 mm): p. 2 <input type="checkbox"/> p. 3 <input type="checkbox"/> p. 4	€ 650
<input type="checkbox"/> placement inside (A5: 148 x 210 mm)	€ 450
<input type="checkbox"/> placement inside (A6: 148 x 105 mm)	€ 350

ADVERTISEMENT IN THE BOOK OF ABSTRACTS PHM 2010	
parameters for submission of the electronic source materials: format A5, A6, colour 4x4; CMYK, 300 dpi, fonts converted to curves, 5 mm fallout	
Deadline for submission of the order and source materials: continuously, by 31 st July 2010 at the latest	
<input type="checkbox"/> Cover (A4 210 x 297 mm): p. 2 <input type="checkbox"/> p. 3 <input type="checkbox"/>	€ 750
<input type="checkbox"/> placement inside (A5: 210 x 148 mm)	€ 550
<input type="checkbox"/> placement inside (A6: 105 x 148 mm)	€ 450
EXPOSITION IN THE ACCOMPANYING EXHIBITION WITHIN PHM 2010	
Deadline for submission of the order and source materials: continuously, by 31 st July 2010 at the latest	
<input type="checkbox"/> exhibition space 4 sq. m <u>furnishings</u> : table, two chairs, 2x free registration for representatives	€ 650
<input type="checkbox"/> exhibition space 8 sq. m <u>furnishings</u> : table, two chairs, electricity output 3kW, 2x free registration for representatives	€ 850
<input type="checkbox"/> exhibition space 10 sq. m <u>furnishings</u> : table, two chairs, electricity output 3kW, 2x free registration for representatives	€ 1150
<input type="checkbox"/> exhibition space 15 sq. m <u>furnishings</u> two tables, four chairs, electricity output 3kW, 2x free registration for representatives	€ 1.550
ADVERTISEMENT BANNER, DISTRIBUTION OF SUBMITTED PRINTED MATERIALS WITHIN PHM 2010	
<input type="checkbox"/> space for placement of an advertisement banner within the Registration Centre, <u>size of the banner max. 2 sq. m</u>	€ 550
<input type="checkbox"/> space for placement of an advertisement banner in the Congress Hall, <u>size of the banner max. 2 sq. m</u>	€ 750
<input type="checkbox"/> distribution of submitted printed materials to the participants of the congress through the registration desk <u>parameters and rules</u> : format A4, max. 10 sheets, 500 copies	€ 550
JOINT SATELLITE SYMPOSIUM, SPONSORED LECTURES WITHIN THE PROGRAMME OF PHM 2010	
deadline for submission of the order form: continuously, by 31 st May 2010 at the latest; the Organizing Committee of the meeting will rule about the inclusion of the symposium in the programme	
<input type="checkbox"/> satellite symposium <u>the price for the symposium includes</u> : 60 min. within the programme of the meeting, Congress Hall 400 seats, audio-visual equipment with support service, organization on site, promotion of the symposium including the programme on www.czech-hepatology.cz/phm2010 , promotion of the symposium including the programme in the Programme Bulletin of the meeting	€ 3.000
<input type="checkbox"/> sponsored lecture 30 min <u>the price for the lecture includes</u> : 30 min. within the programme of the meeting, Congress Hall 400 seats, audio-visual equipment with support service, organization on site, promotion of the lecture on www.czech-hepatology.cz/phm2010 , promotion of the lecture in the Programme Bulletin of the meeting	€ 2.000
<input type="checkbox"/> sponsored lecture 15 min <u>the price for the lecture includes</u> : 15 min. within the programme of the meeting, Congress Hall 150 seats, audio-visual equipment with support service, organization on site, promotion of the lecture on www.czech-hepatology.cz/phm2010 , promotion of the lecture in the Programme Bulletin of the meeting	€ 1.000

The prices stated do not include VAT in accordance to the appropriate rate

BINDING BUSINESS CONDITIONS

1. Congress Prague, the professional organizer of Prague Hepatology Meeting 2010, is authorized to handle the orders in accordance with these business conditions.
2. The purchaser must place the order before the deadline stated by the organizer. On the day of delivery, the order establishes a binding legal relationship between the organizer and the purchaser according to the Code of Commerce.
3. The orders are handled according to the date of delivery to the organizer.
4. Advertising stands for publishing a logo or an advertisement on www.czech-hepatology.cz/phm2010, in the Programme Bulletin of the meeting, and in the Book of Abstracts of the meeting, in accordance with this order form and the source materials submitted by the

purchaser. The source materials for advertising must be submitted in electronic form, EPS format of chosen size, resolution 300 DPI, CMYK, fonts converted to curves, 5 mm fallout.

5. Exposition stands for an exhibition space within PHM 2010 in sq. m with furnishings or space for an advertising banner according to the data indicated in the order form.
6. The allotted advertising or exposition must not be rented or otherwise ceded to a third party.
7. The purchaser must pay the price of the ordered advertising and exposition based on an invoice issued by Congress Prague prior to 15th August 2010. The supplier will issue the invoice for the payment for the purchaser on the day of the receipt of the binding order form. Order which is not paid prior to 15th August 2010 is not valid.
8. Should the purchaser cancel their participation in the event
 - before 20th August 2010, the cancellation fee is 30% of the price of the ordered advertising or exposition;
 - before 30th August 2010, the cancellation fee is 50% of the price of the ordered advertising or exposition;
 - on and after 1st September 2010, the cancellation fee is 100% of the price of the ordered advertising or exposition.

The supplier is authorised to deduct the cancellation fee applied from the already reimbursed price of the advertising or exposition.

9. The organizer is authorized to exclude from the event such purchaser who has not reimbursed the price for the ordered advertising or exposition in accordance with the given deadline.
10. In case of cancellation of the event due to vis major, the organizer will inform the purchaser immediately. To the date of notification, all the commitments between the organizer and purchaser existing up to this date expire with no compensation. The organizer is authorized to hold against the accounting to this very date the respective part of already reimbursed payments in order to cover the accumulated costs.
11. Disputes incurred from the legal relationships established by this order form will be settled according to the legal rules of the Czech Republic.

Prof. MUDr. Petr Hůlek, CSc., President of the Czech Society of Hepatology
Prague, September 2009