

# ERUS'08

## 10-12 September 2008 Prague, Czech Republic

### EUROPEAN ROBOTIC UROLOGY SYMPOSIUM

5<sup>th</sup> edition

Latest Developments In Robotic Surgery

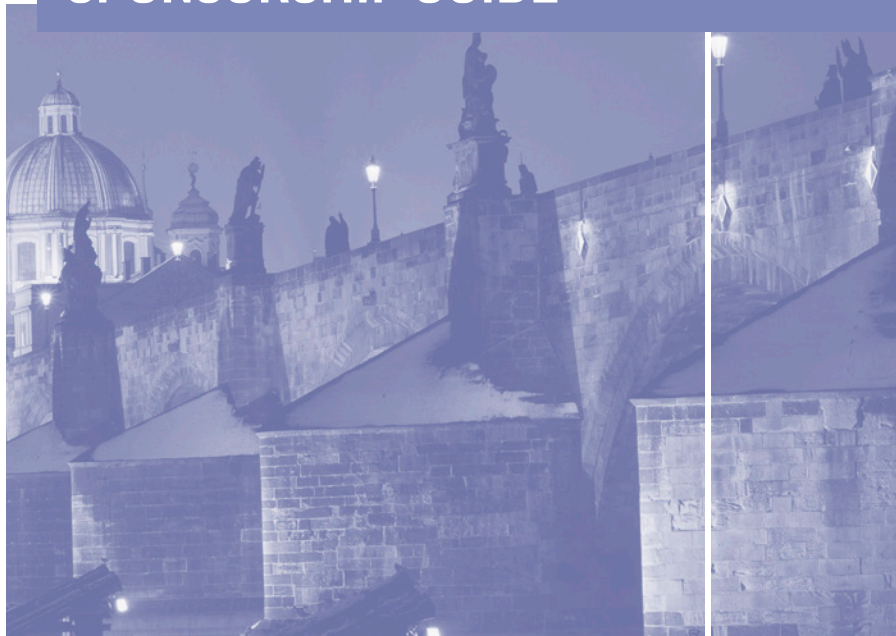
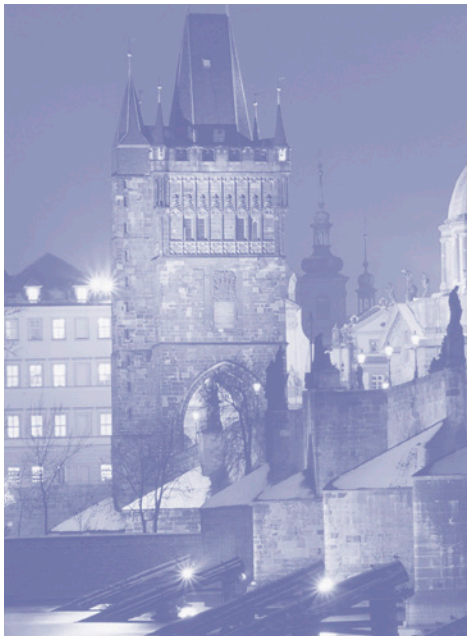


- Basic & advanced courses in robotic surgery: lower & upper urinary tract
- Live case transmissions in 3-dimensional Full High Definition
- All day training on the da Vinci® S
- Update lectures & video presentations
- Congress exhibition

## SPONSORSHIP GUIDE

[www.erus2008.com](http://www.erus2008.com)

BRIDGING EAST AND WEST



Congress organization by  
**Ismar Healthcare**  
[www.ismar.com](http://www.ismar.com)

In association with

City of  
Prague



Czech Urological  
Society



Central Military  
Hospital Prague



# BASIC SPONSORSHIP PACKAGES



## ERUS 2008 Gold Sponsors

Gold Sponsorship fee: € 25.000

- 8 exhibitor badges (registration required)
- Exhibition space (up to 48 m<sup>2</sup>)
- Permission for serving alcoholic drinks / champagne
- Logo and advertisement in Final Announcement (on inside pages)
- Logo and advertisement in Congress Book (on inside pages)
- Logo and link to corporate website
- Logo in Flash animation during lecture transfers
- Logo on entry board
- 5 gala diner tickets (registration required)
- Update lectures
  - within official programme
  - only 2 slots available on a first-come first-serve basis
  - all related costs covered by sponsor

## ERUS 2008 Silver Sponsors

Silver Sponsorship fee: € 15.000

- 5 exhibitor badges (registration required)
- Exhibition space (up to 24 m<sup>2</sup>)
- Logo in Final Announcement
- Logo in Congress Book
- Logo on entry board
- 3 gala diner tickets (registration required)

## ERUS 2008 Bronze Sponsors

Bronze Sponsorship fee: € 10.000

- 3 exhibitor badges (registration required)
- Exhibition space (up to 12 m<sup>2</sup>)
- Logo in Final Announcement
- Logo in Congress Book
- Logo on entry board
- 1 gala diner ticket (registration required)

# ADDITIONAL SPONSOR OPPORTUNITIES

# ERUS'08

Priority is given on a first-come first-serve basis.

## **Pre-congress meeting slot Wednesday 10/09 (Course day)** Sponsorship: € 20.000

- Topics and speakers are covered by sponsor; only 1 slot available on a first-come first-serve basis. No other activities are allowed.

## **Update Lectures** Sponsorship: € 10.000

- Within official programme
- Only 2 slots available on a first come first-serve basis
- All related costs covered by sponsor

## **Congress Bags** Sponsorship: € 5.000

- With exclusive logo of sponsoring company or product

## **Writing Pads** Sponsorship: € 2.500

- With exclusive logo of sponsoring company or product
- Inserted in congress bags

## **Pens** Sponsorship: € 1.500

- With exclusive logo of sponsoring company or product
- Inserted in congress bags

## **Delegate Badges + Lanyards** Sponsorship: € 1.500

- With exclusive logo of sponsoring company or product on lanyard

## **Congress Bag Inserts (leaflet / brochure)** Sponsorship: € 1.500 per bag insert

- Company and / or product brochures can be inserted in all congress bags. All bag inserts must be approved by the Organizing Committee and are to be supplied by the sponsor prior to 1 September.

## **Advertisement in Final Announcement and Congress Book**

Final announcement:	€ 4.000 per inside page (max. 4 advertisers)
	€ 8.000 per back cover
Congress Book:	€ 4.000 per inside page (max. 4 advertisers)
	€ 8.000 per back cover

- Final Announcements are distributed with European Urology Today to more than 16.000 urologists.

## **Group Reservation Reductions** Please contact the congress organizers for further information

- Reductions are provided for companies registering multiple participants.

## ADDITIONAL SPONSORSHIP OPPORTUNITIES

Currently the possibilities for other individualised sponsorship opportunities such as a meeting CD-ROM are being reviewed by the Organizing Committee. Contact the congress organizers with your inquiries.

## PLACE OF VENUE & ACCOMMODATION



The brand new Clarion Congress Hotel Prague will host both congress and guests ([www.cchp.cz](http://www.cchp.cz)). A 700m<sup>2</sup> exhibition room will host the exhibition, coffee breaks and lunches. A detailed exhibition guide will be provided in due time.

## SCIENTIFIC COMMITTEE

- Alex Mottrie, Belgium
- Charles-Henry Rochat, Switzerland
- Peter Wiklund, Sweden

## HOST FACULTY

- Oto Kőhler, Czech Republic
- Jiri Kočárek, Czech Republic

# ERUS'08

For more information and practical details, contact:

### **Ismar Healthcare**

#### **Anouk Verlinden (congress management)**

T +32 3 491 87 46

#### **Luc Van Ruysvelt (sponsoring)**

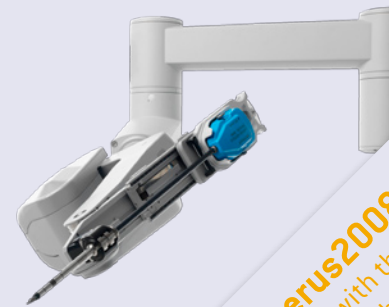
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information and changes.