



10th Carbohydrate Bioengineering Meeting

21st – 24th April 2013

OREA Hotel Pyramida Prague, Czech Republic



OFFER OF OPTIONS FOR SPONSOR PARTICIPATION

POSITION	PRICE	RECIPROCAL PERFORMANCE AND SERVICES
<input type="checkbox"/> GENERAL PARTNER	€ 5.000	<p>Exhibition space 10 sq. m incl. furnishings; Inclusion of the satellite symposium of the general partner in the programme of the meeting, <u>performance includes:</u> 30 min within the programme of the meeting, Congress Hall, audio-visual equipment incl. support service, organisation on site, promotion of the symposium incl. the programme on www.cbm10.org, promotion of the symposium in the Programme Bulletin;</p> <p>Advertising space in the Programme Bulletin of the meeting, <u>parameters:</u> format A5, colour 4/0, placement p. 2, p. 3 or p. 4 of the cover;</p> <p>Advertising space in the Book of Abstracts of the meeting, <u>parameters:</u> format A5, colour 4/4, placement p. 2 or p. 4 of the cover</p> <p>Space for advertising banner in the Congress Hall, <u>parameters:</u> size of the banner max. 2 sq. m;</p> <p>Space for advertising banner within the Registration Centre <u>parameters:</u> size of the banner max. 1 sq. m;</p> <p>Space for an electronic banner placed on the main website www.cbm10.org, <u>parameters:</u> full-banner 468x60 pixels, max. 20 KB with an active link to the website of the general partner;</p> <p>4 x free registration for participants invited by the general partner;</p> <p>4 x honorary tickets for the Gala Dinner for participants invited by the general partner;</p> <p>Distribution of printed materials submitted by the general partner through the registration desk, <u>parameters:</u> format A4, max. 10 sheets;</p> <p>Projection of a submitted advertising spot of the general partner of the length of 20 sec in the Congress Hall during the breaks of the scientific programme;</p>
<input type="checkbox"/> MAIN PARTNER	€ 3.000	<p>Exhibition space 6 sq. m incl. furnishings;</p> <p>Inclusion of the lecture of the main partner in the programme of the meeting, <u>performance includes:</u> 15 min within the programme of the meeting, Congress Hall, audio-visual equipment incl. support service, organization on site, promotion of the lecture incl. the programme on www.cbm10.org, promotion of the lecture in the Programme Bulletin;</p> <p>Advertising space in the Programme Bulletin of the congress, <u>parameters:</u> format A5, colour 4/0, placement inside;</p> <p>Space for an advertising banner in the Congress Hall, <u>parameters:</u> size of the banner max. 1 sq. m;</p> <p>Space for an electronic banner placed on the main website www.cbm10.org, <u>parameters:</u> full-banner 468x60 pixels, max. 20 KB with an active link to the website of the main partner;</p> <p>2 x free registration for participants invited by the main partner</p> <p>2 x honorary tickets for the Gala Dinner for participants invited by the main partner;</p> <p>Distribution of printed materials submitted by the main partner through the registration desk, <u>parameters:</u> format A4, max. 5 sheets;</p> <p>Projection of a submitted advertising spot of the main partner of the length of 10 sec in the Congress Hall during the breaks of the scientific programme.</p>

<input type="checkbox"/> PARTNER	€ 2.000	<p>Exhibition space 4 sq. m incl. furnishings; Inclusion of the lecture of the partner in the programme of the meeting, performance includes: 10 min within the programme of the meeting, Congress Hall, audio-visual equipment incl. support service, organization on site, promotion of the lecture on www.cbm10.org, promotion of the lecture in the Programme Bulletin; Advertising space in the Programme Bulletin of the meeting, <u>parameters:</u> format A6, colour 4/0, placement inside; Space for an advertising banner - logo in the Congress Hall, <u>parameters:</u> size of the banner max. 0,5 sq. m; Space for an electronic banner placed on the main website www.cbm10.org, <u>parameters:</u> full-banner 468x60 pixels, max. 20 KB 1 x free registration for participant invited by the partner 1 x honorary ticket for the Gala Dinner for participant invited by the partner; Distribution of printed materials submitted by the partner through the registration desk, <u>parameters:</u> format A4, max. 2 sheets; Projection of a logotype of the partner of the length of 5 sec in the Congress Hall during the breaks of the scientific programme;</p>
<input type="checkbox"/> MEDIAL PARTNER	€ 1.500	<p>Exhibition space 3 sq. m incl. furnishings; Advertising space in the Programme Bulletin of the meeting, <u>parameters:</u> format A6, colour 4/0, placement inside; Space for an advertising banner - logo in the Congress Hall, <u>parameters:</u> size of the banner max. 0,5 sq. m; Space for an electronic banner placed on the main website www.cbm10.org, <u>parameters:</u> full-banner 468x60 pixels, max. 20 KB 1 x free registration for participant invited by the medial partner 1 x honorary ticket for the Gala Dinner for participant invited by the medial partner; Distribution of printed materials submitted by the medial partner through the registration desk, <u>parameters:</u> format A4, max. 1 sheet; Projection of a logotype of the medial partner of the length of 3 sec in the Congress Hall during the breaks of the scientific programme;</p>

OFFER OF OPTIONS FOR A SPONSORSHIP FOR COSTS OF SELECTED CONGRESS ACTIVITIES

POSITION	PRICE	DESCRIPTION/ RECIPROCAL PERFORMANCE
<input type="checkbox"/> GALA DINNER SPONSOR	€ 5.000	<p><u>DESCRIPTION</u> 23rd April 2013 “Prague Historical Evening” Sponsor contribution to cover the costs for the meeting Gala Dinner with refreshments and programme for participants of the meeting and invited guests, situated in the historical premises of Prague <u>RECIPROCAL PERFORMANCE</u> Includes reciprocal performance to the extent of the General Partner position.</p>
<input type="checkbox"/> WELCOME COCKTAIL SPONSOR	€ 3.000	<p><u>DESCRIPTION</u> 21st April 2013 “Břevnov Benedictine Monastery - Welcome in Prague” Sponsor contribution to cover the costs for the Welcome Cocktail for participants of the meeting, situated in the representative premises of Břevnov Benedictine Monastery in Prague <u>RECIPROCAL PERFORMANCE</u> Includes reciprocal performance to the extent of the Main Partner position.</p>
<input type="checkbox"/> BOOK OF ABSTRACTS SPONSOR	€ 3.000	<p><u>DESCRIPTION</u> Sponsor contribution to cover the costs for the production of the printed Book of Abstracts of the meeting. <u>RECIPROCAL PERFORMANCE</u> Includes reciprocal performance to the extent of the Main Partner position</p>

<input type="checkbox"/>	€ 2.000	<u>DESCRIPTION</u> Sponsor contribution to cover the costs for one of the three planned meeting lunches for participants of the meeting in the Conference Center of the Orea Hotel Pyramida. <u>RECIPROCAL PERFORMANCE</u> Includes reciprocal performance to the extent of the Partner position
<input type="checkbox"/>	€ 2.000	<u>DESCRIPTION</u> Sponsor contribution to cover the costs for purchase or supply of a set incl. congress bag with materials (notepads and writing pens for the participants of the meeting). <u>RECIPROCAL PERFORMANCE</u> Includes reciprocal performance to the extent of the Partner position
<input type="checkbox"/>	€ 2.000	<u>DESCRIPTION</u> Sponsor Contribution to cover the costs for video record of the scientific programme and it's placement on the websites of the meeting. <u>RECIPROCAL PERFORMANCE</u> Includes reciprocal performance to the extent of the Partner position
<input type="checkbox"/>	€ 1.500	<u>DESCRIPTION</u> Sponsor Contribution to cover the costs for one of the five planned meeting coffee breaks for participants of the meeting in the Conference Center of the Orea Hotel Pyramida. <u>RECIPROCAL PERFORMANCE</u> Includes reciprocal performance to the extent of the Medial Partner position
<input type="checkbox"/>	€ 1.500	<u>DESCRIPTION</u> Sponsor contribution to cover the costs for the meeting registration. <u>RECIPROCAL PERFORMANCE</u> Includes reciprocal performance to the extent of the Medial Partner position

The prices stated do not include VAT in accordance to the appropriate rate.



10th Carbohydrate
Bioengineering
Meeting

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ORDER FORM FOR SPONSOR POSITIONS

We place an order for a sponsor position of:
10th Carbohydrate Bioengineering Meeting 2013
Purchaser. Address:.
Zip code:
ID No.:
VAT ID No.
Contact:
Phone:
Fax:
E-mail:
Date:
Responsible representative:

Congress Prague, the professional organizer of 10th Carbohydrate Bioengineering Meeting 2013, is authorized to handle the orders for the sponsor positions.

Kindly complete the order form for the selected sponsor position and send it continuously but prior to 28th February 2013 at the latest to the address of the organizer of the meeting: **Congress Prague, s.r.o.**, Nad Obcí I/24, 140 00 Prague 4, Czech Republic (phone: +420 241 445 815, fax: +420 241 445 806, e-mail: office@congressprague.cz). The orders are handled according to the date of delivery. The Organizing Committee of the meeting will rule about the acceptance of the ordered position.

By 15th March 2013, based on an invoice issued by Congress Prague, reimburse the sponsor contribution in accordance with the ordered position to the account of Congress Prague No. 51-3712960257/0100; IBAN: CZ9801000000513712960257; SWIFT CODE: KOMBCZPPXXX; Bank: Komerční banka, a.s., Prague 10, Jabloňová 8/2992, Czech Republic.

The sponsor contribution may be paid in CZK to the account of Congress Prague; No. 7465090247/0100; IBAN: CZ7801000000007465090247; SWIFT CODE: KOMBCZPPXXX; Bank: Komerční banka, a.s., Praha 10, Jabloňová 8/2992, Czech Republic).

It is also possible to submit the order for the position on-line. You can find the offer of options, as well as the order form and business conditions on www.cbm10.org.